

## Graphic Designer

Milestone Church Keller, Texas Employment Type: F/T 40 hours per week

#### Synopsis of Role

The Graphic Designer role serves on a diversified communications and creative arts team, under the direction and guidance of Creative Team leadership, as a key contributor to the ideation, creation, and implementation of branding, visual communication, and other key design elements for Milestone Church.

### **Principal Responsibilities**

- Serve as a key leader and contributor on the design team in the creation of art, design, and other creative assets required for the communications and creative arts activity of Milestone Church.
- Lead the creation and development of brand and art design for teaching series, special events, and other key projects.
- Design all weekend service related graphics including, but not limited to:
  - Pre-service slides
  - Primary teaching slides (during sermon)
- Partner with Creative Team leadership to manage branding and creative design quality to maintain consistency with the style, vision and direction of Milestone Church.
- Work closely with the Digital Content Coordinator and Production Designer on key projects.
- Provide assistance, when required, in the creation of special graphics for social media or other digital content.
- Oversee the creation and branding of all design elements for special events (example: Christmas) including, but not limited to:
  - Invite cards
  - Postcards and other mailers
  - Signage and displays
  - Promotional material
- Other duties may be assigned to meet further needs as they arise.

Competencies Critical to this Position				
Core Competencies	Technical Competencies			
Strong Biblical foundations	Highly proficient in Adobe Creative Suite.			
Solid understanding of, and commitment to,	Ability to create mood boards, concept			
the core values and DNA of Milestone Church	proposals, and other design review materials			
Capable of effectively and efficiently creating graphics and design under direction, as well as providing effective direction to other designers when required.				
Ability and willingness to own the creation,				
development, and implementation of art and				

design activities while simultaneously ideating	
new and creative ways to visually design	
content.	
Capable of effectively adapting, asserting,	
and meeting deadlines in a high-pace,	
ambiguous,	
high-demand environment.	
Working knowledge of English language and	
English grammar.	
Ability to work in a team environment,	
interacting with other departments to obtain	
information needed to complete tasks.	

## **Education/Certification Requirements**

- Associates or Bachelor Degree
- 3+ years related work experience
- Combination of education and work experience may be acceptable

# Key Performance Measurements

- Maintain communication with Director and Creative Team
- Meet deadlines and quality expectations for design concepts and branding and weekend content requirements
- Consistency in content generation and execution of design content

This description outlines the basic tasks and requirements for the position noted. It is not a comprehensive listing of all job duties.

If you are interested in this opportunity, please send your resume and cover letter to recruiting@milestonechurch.com, Attn: **Peter DeGraaf**.

Milestone Church offers comprehensive benefit packages, which are regularly reviewed to maintain competitive levels. Salary will be based on work experience, education level and relevant skill sets.

We would like to thank all applicants, however, only those who qualify for an interview will be contacted.